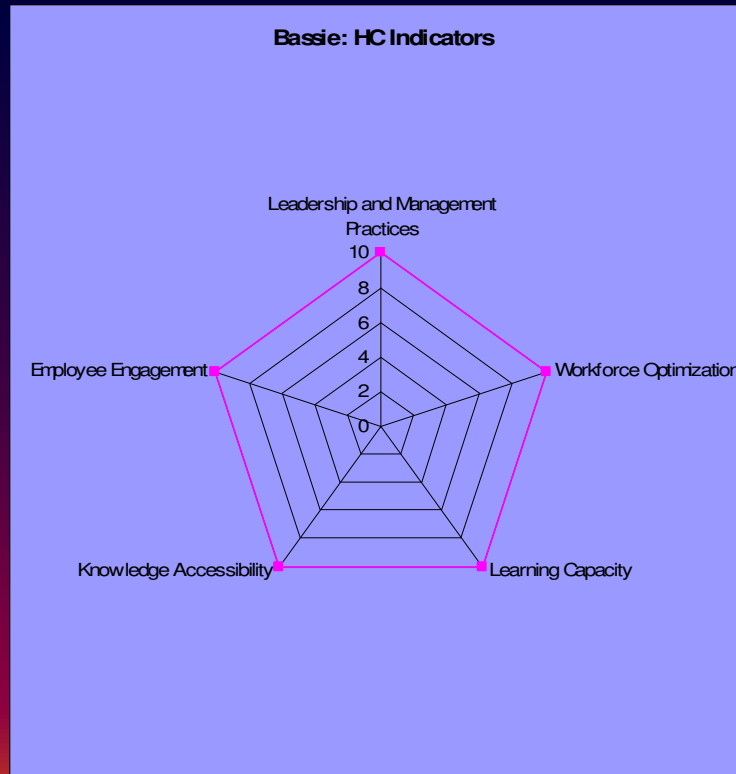


# L. Bassie – Key Human Capital Factors



More details at:

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Laurie Bassie is a renowned expert in the field of organizational performance. Her work has shown there are 5 key areas to achieving superior performance at the organization level:

1. Leadership Practices – clear goals, care for employees, drive and passion in everything
2. Employee Engagement – how committed are the employees?
3. Workforce Optimization – are they deployed in an optimal way?
4. Learning Capacity – is learning (from mistakes) encouraged?
5. Knowledge Accessibility – how is information shared?